



Remit Address:
WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

DUPLICATE INVOICE

Advertiser	Renee Ellmers for Congress
Product	ELLMERS 10/24
Estimate Number	3008

Invoice #	119767-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	119767
Alt Order #	06392485
Deal #	
Order Flight	10/24/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 4 CANDIDATE R9.26									
					10/22/12 to 10/28/12	2x	---TF--				
	WRAL			Th	10/25/12	:30	5:55 AM	TVGENRE1202H	\$250.00		2
	WRAL			F	10/26/12	:30	5:40 AM	TVGENRE1202H	\$250.00		1
2	WRAL	6pm News (M-F)	6-630p								
		CLASS 4 CANDIDATE R9.26									
					10/22/12 to 10/28/12	2x	---TF--				
	WRAL			Th	10/25/12	:30	6:29 PM	TVGENRE1202H	\$650.00		2
	WRAL			F	10/26/12	:30	5:59 PM	TVGENRE1202H	\$650.00		1
3	WRAL	Late News	11-1135p								
		CLASS 4 CANDIDATE R9.26									
					10/22/12 to 10/28/12	2x	---TFSS				
	WRAL			Sa	10/27/12	:30	11:32 PM	TVGENRE1202H	\$650.00		2
	WRAL			Su	10/28/12	:30	11:27 PM	TVGENRE1202H	\$650.00		1
4	WRAL	WRAL 6a News Sat	6-8a								
		CLASS 4 CANDIDATE R9.26									
					10/22/12 to 10/28/12	1x	-----1-				
	WRAL			Sa	10/27/12	:30	7:29 AM	TVGENRE1202H	\$150.00		1
5	WRAL	Face The Nation 1030-1130	1030-1130								
		CLASS 3 CANDIDATE R9.26									
					10/22/12 to 10/28/12	1x	-----1				
	WRAL			Su	10/28/12	:30	11:29 AM	TVGENRE1202H	\$400.00		1
6	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 4 CANDIDATE R9.26									
					10/22/12 to 10/28/12	2x	---TF--				
	WRAL			Th	10/25/12	:30	4:59 AM	TVGENRE1202H	\$150.00		2
	WRAL			F	10/26/12	:30	5:23 AM	TVGENRE1202H	\$150.00		1
7	WRAL	CBS This Morning	7am - 9am								
		CLASS 4 CANDIDATE R9.26									
					10/22/12 to 10/28/12	1x	---TF--				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



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Sales Region	National	Order Flight	10/24/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling	CIA - Mark PAID	Product Code	
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		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WRAL	CBS This Morning	7am - 9am								
		CLASS 4 CANDIDATE R9.26									
	WRAL			F	10/26/12	:00			\$175.00	See MG 7.2	1

Aired Spots **10**

<u>Gross Total</u>	\$3,950.00	
<u>Agency Commission</u>	\$592.50	
<u>Net Amount Due</u>	\$3,357.50	<u>Payment Terms 30 Days</u>

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